



PASSPORT OF THE EDUCATIONAL PROGRAM

- 7M04102- Management (profile)

PURPOSE OF THE EDUCATIONAL PROGRAM

Master's training in the field of Management offering modern subject, communicative, digital and entrepreneurial competencies, effective management decision-making skills allowing to organize high-productivity activities

PROFESSIONAL FIELD

Education and business, scientific-research, developmental and management activities, government regulation related to management

LEARNING OUTCOMES (LO)

LO1 – understands the role of science and scientific knowledge, its structure, forms and methods, the social and ethical problems associated with the use of science, engineering and technology in management;

LO2 - analyzes the activities of economic objects, makes a scientific decision on management strategy, critically evaluates the existing theories and practices of management to address fundamental issues of management of organizations;

LO3 - develops strategies for the development of the company based on the results of monitoring existing strategies to achieve goals in the strategic management system; makes calculations of the economic justification of the enterprise management strategy;

LO4 - draws up business plans for innovative projects, substantiates the feasibility and profitability of projects using the methods of marketing, production and financial analysis;

LO5 - uses effective HR strategies to attract, motivate and retain qualified employees, build high-performing teams based on leadership, resolve conflicts, and adhere to ethical principles;

LO6 - capable of communicating on professional and everyday topics in Kazakh, Russian and foreign languages, owns the methods of organizing professional activities in a multicultural environment, taking into account ethnocultural and confessional differences and peculiarities of the socio-cultural structure of society;

LO7 – capable of acting in non-standard situations, taking social and ethical responsibility for the decisions made, assessing the systemic causes of problems in the development of solutions and the activities of the organization;

LO8- prepares analytical materials on the assessment of activities implemented in the field of economic policy, corporate social responsibility, innovation management and strategic decision-making